

**Job Description: Content Writer (Consultant) – GivingPi**

**Location:** Remote

**Engagement Type:** Freelance

**About Dasra:**

Dasra's bold aspiration is a transformed India where a billion thrive with dignity and equity. Established in 1999, Dasra is India's leading strategic philanthropy foundation, working with philanthropists and high impact social entrepreneurs to bring together knowledge, funding and talent as a catalyst for social change. Dasra nurtures strategic philanthropy for India and focuses on impactful programs such as empowering adolescent girls, urban sanitation, inclusive economies, climate action, gender equity and child protection and care, amongst others. Since 1999 Dasra has strengthened the social sector talent pipeline with over 350 Dasra alumni, fundraised more than \$300 million, supported 1000+ diverse NGOs across the country, and affected the lives of over 100 million Indians.

**About Philanthropy Labs:**

Philanthropy Labs at Dasra is a team that works on strengthening India's family philanthropy infrastructure and ecosystem to accelerate equitable giving for India's most marginalized communities. The team focusses on building networks and communities of practice of philanthropists (HNIs/UHNIs/Billionaires), driving narrative change around family philanthropy and incubating new ideas to accelerate family giving in India.

The team in recent years has launched a network called GivingPi ([www.givingpi.org](http://www.givingpi.org)), India's first and exclusive family philanthropy network of its kind, for leading philanthropic families to learn, share and collaborate with each other. GivingPi, incubated under the aegis of Dasra, aims to be a one-stop hub to support families within the network on all their philanthropy focused needs, while also providing access to bespoke advisory, events, peer networking and knowledge & insights that aims to accelerate their giving journeys. GivingPi has made significant strides in building the network with families in India over the last two years, and now is looking at scaling it further in US, UK, Dubai and Singapore over the next 2-3 years.

**The Role:**

Dasra is seeking a dynamic and creative content writer with 3-6 years of professional experience to join our team. The ideal candidate will play a pivotal role in crafting compelling content across various mediums. This includes thought leadership in the form of articles, feature stories, podcast scripts, long-form essays, press releases, and more. Proficiency in journalistic style writing and previous experience with writing for the social sector is essential.

### Responsibilities:

- Engage in the end-to-end creation of thought leadership products (reports, magazine, articles, podcasts, etc.) and media stories (features, interviews, etc) on philanthropy
- Have a deep pulse and understanding of the evolving needs, approaches, mindsets and priorities of philanthropists giving to India, to build thought leadership that is consumable and sharply curated to resonate with this audience
- Stay updated with industry trends to enhance content quality and relevance

### Requirements:

- 3-6 years of experience in content writing
- Strong portfolio demonstrating a variety of writing across content formats, particularly in the social sector
- Excellent communication skills and ability to thrive in a fast-paced environment
- Ability to manage multiple projects and meet deadlines effectively

### How to Apply:

Interested candidates are requested to submit their resume, and a portfolio of 2-3 writing samples published in the mainstream media (if possible) to [prachi@dasra.org](mailto:prachi@dasra.org)

### Additional Information:

This is a part-time freelance writing position with a flexible schedule based on project needs. The successful candidate will have the opportunity to work with a dedicated team committed to making a difference in the philanthropic sector.