

Job Description: Research and Development Intern - Ministry of Culture

Position: Research and Development Intern

Duration: 1 Month

Location: Janpath, New Delhi, Work from Office

Stipend: Unpaid

Working Hours: 10:00am to 6:00pm

About the Role:

The Ministry of Tourism is seeking passionate and driven interns for a one-month full-time internship focused on research and development. This unique opportunity is perfect for individuals interested in making a meaningful contribution to the tourism sector. You will work closely with our team to identify global best practices in tourism, uncover hidden gems within our country as part of the Incredible India initiative, and curate personalised travel experiences to boost international tourism.

Key Responsibilities:

- **Research Global Best Practices:** Conduct in-depth research on successful tourism practices worldwide and provide insights that can be adapted to the Indian context.
- **Explore Hidden Destinations:** Identify and document lesser-known destinations within India that have the potential to be highlighted under the Incredible India campaign.
- **Curate Events and Adventures:** Assist in creating a catalogue of events, adventures, and experiences tailored to different traveller personas (e.g., adventure seekers, cultural enthusiasts, luxury travellers, etc.).
- **Support International Tourism Efforts:** Contribute to strategies aimed at increasing international tourism, including market analysis, trend identification, and potential promotional activities.
- **Collaborate with the Team:** Work closely with other interns and staff members to ensure the successful completion of assigned projects.

Who We Are Looking For:

- **Students or Recent Graduates:** Ideal for those pursuing or having completed studies in Tourism, Hospitality, Marketing, or related fields.
- **Strong Research Skills:** Ability to conduct thorough research and present findings in a clear and organised manner.
- **Passionate About Tourism:** A genuine interest in tourism and promoting India's diverse cultural and natural heritage.
- **Creative Thinker:** Innovative and out-of-the-box thinker who can suggest new ideas and approaches.
- **Team Player:** Willingness to collaborate and contribute to a team environment.

What You Will Gain:

- **Hands-on Experience:** Gain practical experience in the tourism sector, working on projects that will have a direct impact on promoting India as a top travel destination.
- **Networking Opportunities:** Interact with professionals within the Ministry of Tourism and other industry stakeholders.
- **Professional Development:** Build your resume with experience in research, event curation, and strategic planning.
- **Contribute to National Projects:** Play a role in shaping initiatives that will promote India's tourism on a global scale.