

Organization: The Energy and Resources Institute (TERI)

Duration: January to March 2025

Location: New Delhi

Stipend will be provided

About TERI:

TERI is a leading think tank dedicated to fostering sustainability through research, policy, and action. The World Sustainable Development Summit (WSDS) is our annual flagship event that brings together global leaders to address critical environmental challenges and promote sustainable development.

Position Overview:

TERI is seeking **two dynamic and creative Communications Interns** to support the communications and social media activities for WSDS 2025. This internship offers a unique opportunity to work with a prestigious organization and contribute to promoting sustainability on a global platform.

Key Responsibilities:

- **Content Creation:** Draft engaging and creative posts tailored to various social media platforms.
- **Graphic Design:** Utilize tools such as Canva or Photoshop to design visually appealing graphics and images.
- **Hashtag Strategy:** Research and identify relevant hashtags to enhance the reach and visibility of posts.
- **Analytics and Reporting:** Prepare regular reports on social media performance to track engagement and impact.
- **Domain Familiarity:** Develop content aligned with the principles of sustainability and TERI's mission.

Ideal Candidate Profile:

- Excellent written communication skills with a knack for storytelling.
- Proficiency in graphic design tools such as Canva, Photoshop, or similar software.
- Familiarity with social media platforms, trends, and analytics tools.
- Understanding of sustainability concepts and enthusiasm for sustainable development.
- Ability to work in a fast-paced environment and meet deadlines effectively.

Benefits:

- Hands-on experience working on a global event with a reputed organization.
- Opportunity to build a portfolio showcasing impactful communication strategies.
- Stipend to support your internship journey.

Qualification: Bachelors/Masters degree in Mass communication, Journalism, Public Relations, Media studies etc.

How to Apply:

Interested candidates can send their resumes and a brief cover letter highlighting their skills and experience to tripti.patra@teri.res.in by 21st January, 2025 with the subject line **“Application for Communications Intern – WSDS 2025.”**